

Markets Options Appraisal		SCORE		Level		SCORE		Level		SCORE		Level		Appendix 'A'				
		0	2.5	does not meet criteria	major reservations	5	7.5	some reservations	mostly meets criteria	10	meets criteria							
		Option 1		Option 2		Option 3		Option 4		Option 5		Option 6		Option 7		Option 8		
Quality Evaluation Criteria		Cease provision		Let contracts to a number of contractors covering different towns		Let a single new contract following a procurement exercise		Take back the operation of all markets in-house		Licence Town Councils to run markets but EHC keep Market Rights		Hand over Market Rights to Town Councils (includes licensing of other markets)		One or two Town Councils take up option of running markets leaving EHC with remainder and licensing		Keep current arrangements in place. Continue BSTC Market contract and EHC run Hertford and Ware		
		Weighting Factor (5)	Score (10)	Weighted Score	Score (10)	Weighted Score	Score (10)	Weighted Score	Score (10)	Weighted Score	Score (10)	Weighted Score	Score (10)	Weighted Score	Score (10)	Weighted Score	Score (10)	Weighted Score
Economic Development Objectives																		
Objective 1:	Business Friendly Council (traders / community involvement)	5	0	0	5	25	5	25	7.5	37.5	10	50	10	50	10	50	7.5	37.5
Objective 2:	Enabling Entrepreneurs (start ups / support for small businesses)	5	0	0	5	25	5	25	10	50	10	50	10	50	10	50	10	50
Objective 3:	Supporting Rural Economy (farmers markets, sustainability etc)	5	0	0	5	25	5	25	10	50	10	50	10	50	10	50	10	50
Objective 4:	Encourage Vibrant Town Centres (footfall)	5	0	0	5	25	5	25	10	50	10	50	10	50	10	50	10	50
Objective 5:	Supporting Visitor Economy	5	0	0	5	25	5	25	10	50	10	50	10	50	10	50	10	50
Operational Sustainability																		
Objective 6:	Experience of Market Operator	3	0	0	7.5	22.5	7.5	22.5	10	30	5	15	5	15	7.5	22.5	7.5	22.5
Objective 7:	Ensure legislative compliance	4	0	0	5	20	5	20	10	40	7.5	30	7.5	30	7.5	30	10	40
Objective 8:	Reduce responsibility to EHC	5	10	50	5	25	7.5	37.5	0	0	5	25	7.5	37.5	5	25	2.5	12.5
Financial Sustainability																		
Objective 9:	Reduce Operational Costs	5	10	50	5	25	7.5	37.5	2.5	12.5	7.5	37.5	10	50	5	25	0	0
Objective 10:	Sustainable Economic Viability of Markets	5	0	0	5	25	5	25	5	25	7.5	37.5	7.5	37.5	5	25	5	25
Totals		47		100		242.5		267.5		345		395		420		377.5		337.5